

## ABBIE LEWIS

HAIR & MAKE-UP ARTIST

Infomation



# YOUR BRIDAL BROCHURE

2024



A B B I E L E W I S HAIR & MAKE-UP ARTIST

Abbie is a Professional, Award winning, Freelance Hair & Make-up Artist based in South Wales, covering all areas including Carmarthenshire, Swansea, Cardiff and further afield. Abbie specialises in Bridal Hair and Makeup, alongside working in TV & Film For the BBC, S4C and more, on productions such as Casualty, Pobol y Cwm, Steeltown Murders and Sex Education to name a few.

With 10 years experience in the Industry, Abbie's love for Hair and make-up is shown through her hard work and dedication and has resulted in her achieving an array of Awards and Qualifications, some of which are: Wales Freelance Hair & Makeup Artist of the Year 2023, making the Final of The Welsh National Wedding awards 2023 for 'Make-up Artist' and also 'Hair stylist' of the year, and achieving a First Class honours degree in TV & Film: Hair, make-up & Special effects, along with gaining her NVQ level 3 in Hairdressing.

Abbie's passionate about providing her brides with the best experience possible, with her calming demeanour and professionalism you are guaranteed to feel at ease and relaxed whilst in each others company. Abbie strives for perfection, and attention to detail is key to ensure her brides and clientele are left leaving fulfilled with their hair and make-up looks. Abbie is praised on her understanding of brides and clients needs and desires, and with thorough communication Abbie will aim to deliver your dream look.









A B B I E L E W I S

## BRIDAL PARTY MAKE-UP

#### BRIDESMAIDS

Up to 1 hour service. Skin care & Make-up application. Strip lashes included

## £60

#### $G\,U\,E\,S\,T$

Up to 1 hour service. Strip lashes included. Skin care & Make-up application

£60

#### BRIDE

Up to 1 hour and half service. In depth skincare routine & Make-up application. Strip or individual lashes Complimentary Bridal Top up kit

### £85

## GROOMSMAN /GUYSMAID

Up to 45 min service. Skin care & Make-up application

£50

#### MOTHER OF BRIDE /GROOM

Up to 1 hour service. Strip Lashes included. Skin care & Make-up application

## £60

#### FLOWERGIRL

Lip gloss, blush and sparkle on the eye

## FREE

#### SEE T&C PAGE FOR MORE INFO



A B B I E L E W I S H A I R & M A K E - U P A R T I S T

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## BRIDAL PARTY HAIR

BRIDESMAIDS Up to 1 hour service.	<b>BRIDE</b> Up to 1 hour and half service. Complimentary Bridal Top up kit	MOTHER OF BRIDE /GROOM Up to 1 hour service.
£50	£60	£50
GUEST	G R O O M S M A N / G U Y S M A I D	FLOWERGIRL
Up to 1 hour service.	Up to 30 min service	Up to 30 minute service
£50	£35	£30

#### SEE T&C PAGE FOR MORE INFO



A B B I E L E W I S HAIR & MAKE-UP ARTIST

Trials are held at Abbie's home studio in Gorslas (SA14), and last up to an hour and a half per service. Abbie recommends to book this in 2 months prior to your big day. You will start with a thorough consultation where you will discuss your make-up/ hair preferences, the style of your dress, the flowers and décor you have chosen for your big day. This will help Abbie to create a look for you, based on your individual personality and personal style. You will then continue with your trial where you will work together to create the perfect look, ensuring you leave confident about your chosen wedding day look.

#### Things to consider -

Please bring hair accessories/ hair extensions you plan on wearing on the day. Create a mood board of make-up & hair styles you like, Pinterest is great for this! Plan on wearing a top with a similar neck line and colour to your dress if possible. If you're considering a spray tan and/or individual lashes it is advised to have this done for your make-up trial. Plan to arrive at your trial as if it were the morning of your wedding day - fresh faced , no make-up, hair washed as scheduled for the wedding. If you plan on cutting your hair in-between the trial and the wedding, please think about the style you desire as this may alter the overall style. Hair extensions are advised for Hollywood waves for those with fine hair.

Once you're happy with your look, we can discuss timings and arrangements for the big day!



MAKE-UP

Hour and half service

£70

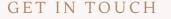
## HAIR

Hour and half service

£60



A B B I E L E W I S HAIR & MAKE-UP ARTIST



To enquire about your wedding day, please feel free to get in touch by filling out the enquiry form provided on the website 'contact' page www.abbielewis.co.uk or email:

abbielewishmua@outlook.c om. Please provide details of the date, time and location of your venue, along with what service you require, and for how many people. Once Abbie has received your message she will get back to you as soon as possible to confirm her availability. Once a booking fee has been paid, and an email confirmation from Abbie has been sent, your date will be secured!



abbielewishmua@outlook.com



www.abbielewis.co.uk

## CONSULTATION & TRIAL

The next step is to book in your trial and consultation. It is recommended to book this in 2 months prior to your big day. Trials are held at Abbie's home studio and last up to an hour and a half per service. you will begin with a thorough consultation where you will discuss your make-up/ hair preferences, the style of your dress, the flowers and décor you have chosen for your big day. This will help to create a look for you, based on your individual personality and personal You will then style. continue with your trial where you will work together to create the perfect look, ensuring you leave confident about your chosen wedding day look. Once you're happy with your look, you can then discuss timings and arrangements for the big day.

#### WEDDING DAY

It's your big day! The last thing for you to do now is to sit back, relax and have that prosecco at hand!

Abbie will always arrive 15 minutes early to set-up to ensure she is ready to make a start at the agreed time. Abbie always recommends that the bride goes last but one to ensure you have enough time to get into your dress, have phots taken,

and have any last hair or make-up checks before you head off to walk down the aisle.

Abbie promises to offer a highly professional service, and will be glad to help out wherever needed, that being helping you and your bridesmaids into your dresses, etc and will be with you until you leave for the ceremony.

To ensure you're topped up throughout the day, Abbie also provides you with a mini top-up kit to ensure you're picture perfect throughout the whole day.



A B B I E L E W I S HAIR & MAKE-UP ARTIST

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SECURING YOUR DATE/ PAYMENT

A MINIMUM BOOKING OF 4 PEOPLE PER BRIDAL PARTY OR A MINIMUM OF 2 FOR BOTH HAIR & MAKE-UP

EXTRA CHARGES APPLICABLE FOR SINGLE BRIDE BOOKINGS

PLEASE RESPECT THAT ABBIE WORKS ON HER OWN AND CAN ONLY DO A CERTAIN AMOUNT OF PEOPLE ON THE DAY. IT IS YOUR RESPONSIBILITY TO MAKE ARRANGEMENTS FOR ANOTHER ARTIST IF NEEDS BE.

A QUOTATION IS ONLY VALID FOR 7 DAYS UNTIL IT WILL NEED TO BE REDEEMED

A BOOKING FEE OF £60 FOLLOWED BY A CONFIRMATION EMAIL FROM ABBIE IS REQUIRED TO SECURE THE DATE OF YOUR BOOKING. THE BOOKING FEE IS THEN TAKEN OFF THE TOTAL COST ON THE DAY.

THE BOOKING FEE CANNOT BE REFUNDED IF FOR ANY CIRCUMSTANCE THE WEDDING CANNOT GO AHEAD, YOU DECIDE TO CANCEL, OR HAS BEEN MOVED TO ANOTHER DATE - THIS IS TO COVER OUR ADMINISTRATION COSTS IN DEALING WITH YOUR ENQUIRY

DATES CANNOT BE RESERVED UNLESS A BOOKING FEE HAS BEEN PAID

THE REMAINDER OF THE PAYMENT MUST BE PAID IN FULL UP TO 24 HOURS PRIOR TO THE BOOKING. BACS IS PREFERRED, OR CASH ON THE DAY.

IF TIME ALLOWS AND YOU WISH TO ADD AN EXTRA PERSON ON THE DAY, THIS MUST BE PAID BY CASH ON THE DAY, OR I UNFORTUNATELY WILL NOT BE ABLE TO CARRY OUT THE SERVICE.





## TRAVEL

TRAVEL COST OF 45P PER MILE FROM MY BASE (SA14), AND RETURN.

ROAD DISTANCES ARE CALCULATED USING GOOGLE MAPS, AND THE MOST ACCESSIBLE ROUTE WILL BE CHOSEN.

IF I DO REQUIRE AN ASSISTAN FOR HAIR PREP, (WITH YOUR APPROVAL) TRAVEL MUST BE PAID FOR BOTH MYSELF AND ASSISTANT.

ACCOMMODATION IS REQUIRED FOR TRAVEL OVER AN HOUR FROM MY BASE (SA14), WITH AN EARLY START (IF DISCUSSED WITH CLIENT)

## CLIENT RESPONSIBILITY

IT IS THE CLIENT'S RESPONSIBILITY TO INFORM ABBIE OF ANY POTENTIAL ISSUES SUCH AS MEDICAL CONDITIONS, ALLERGIES, AND/OR SENSITIVITIES.

ABBIE CANNOT BE HELD LIABLE FOR ANY CONDITION THAT ARISES OR LOSS INCURRED BY THE CLIENT IF THE CLIENT HAS NOT INFORMED ABBIE OF ANY KNOWN CONDITIONS AS STATED ABOVE, OR OF ANY CONDITIONS UNKNOWN TO THE CLIENT AT THE TIME OF THE SERVICE

## COMPANY RESPONSIBILITY

CIRCUMSTANCE BEYOND ABBIE'S CONTROL SUCH AS ILLNESS OR DELAYED AT SHORT NOTICE, WILL BE DEALT WITH AS SOON AS POSSIBLE AND ALTERNATIVE ARRANGEMENTS WILL BE MADE.

IF FOR ANY REASON ABBIE CANNOT ATTEND DUE TO ILLNESS, ABBIE WILL ATTEMPT TO FIND AN ALTERNATIVE ARTIST AND A FULL REFUND WILL BE MADE.





## CANCELLATION POLICY

#### CANCELLATIONS ARE ONLY VALID IF RECEIVED VIA EMAIL: ABBIELEWISHMUA@OUTLOOK.COM

CANCELLATIONS BY THE CLIENT FOR A WEDDING SERVICE THAT ARE RECEIVED LESS THAN 4 WEEKS BEFORE THE DATE OF THE WEDDING INCUR THE FULL COST OF THE BOOKING.

CANCELLATIONS FOE SERVICES WHERE TRAVEL/ACCOMMODATION HAVE BEEN PAID FOR BY THE COMPANY WILL REQUIRE FULL REIMBURSEMENT FROM THE CLIENT

#### ADDITIONAL DETAILS

MAXIMUM TIME ALLOCATION FOR TRIALS ARE 1 HOUR AND A HALF, ANY ADDITIONAL TIME REQUIRED WILL NEED TO BE BOOKED AS A REPEAT TRIAL.

REPEAT TRIALS REMAIN THE SAME FEE AS THE FIRST

LASHES ARE COMPLIMENTARY, THERE IS NO DEDUCTION IN COST IF A MEMBER OF THE BRIDAL PARTY DECLINE THIS.

MAKE-UP APPLICATION FOR FLOWERGIRLS AND BRIDESMAIDS UNDER 12 ARE COMPLIMENTARY. THIS INCLUDES GLOSS ON THE LIPS, BLUSH AND SPARKLE ON THE EYES. ANY MORE THAN THIS, THE FULL BRIDESMAID PRICE WILL APPLY.

# PLEASE NOTE THAT BY SECURING A BOOKING THE CLIENT ACCEPTS THESE TERMS AND CONDITIONS

